



THE WILD ANIMAL Sanctuary

**Corporate
Celebration**

**Lions, Tigers,
and Bears...
Oh My!**

**Partnership
Opportunities**

Come Celebrate With Us!

Thursday, April 25, 2019

History Colorado Center

Downtown Denver



Celebrating 38 Years of Saving Animals

- The Wild Animal Sanctuary Celebration Party is a new and premier fundraising event in Colorado featuring fine wines, cocktails and food to benefit the mission of The Wild Animal Sanctuary.
- Join an exclusive group of corporate executives, philanthropists and passionate sanctuary supporters for this first of a kind experience.

Come Celebrate With Us:

Thursday, April 25th, 2019

6:00pm – 9:00pm

History Colorado Center

Event Highlights Include:

- The premiere of an immersive & experiential film exhibit that will bring The Wild Animal Sanctuary's 480+ animals to life
- Fine Wine, Specialty Cocktails, and Exceptional Food
- Live & Silent Auction
- Music and Entertainment



Volunteer Leadership Committee

Chair: Jaime Zawmon, Titan CEO

Linda Apple-Lipsius, Teatulia Organic Teas

Jennifer Ballard, Entercom

Kelly Bedard, Dell

Shelby Carlson, AdCellerant

Lori DeVito, AET Environmental, Inc.

Susan Heinzeroth, SageRiver Consulting, Inc.

Amanda Huston, Coan, Payton, & Payne, LLC

Myra Jans, Sheldon Gold Realty

Carter Johnson, UBL Holdings

John Keck, Denver Business Journal

Melissa Regan,

Heather Tole, Entercom

Maggie Murphy, Comcast



About The Wild Animal Sanctuary

- The Wild Animal Sanctuary (TWAS) is an international animal welfare organization that rescues and cares for large carnivores who were abused, abandoned, illegally kept or victims of other inhumane situations.
- Since these animals were born and raised by humans, they often carry brutal reminders of their past life such as broken teeth and missing claws, so they can never be returned to the wild.
- These animals are forced to live in places like roadside attractions, petting zoos, magic acts, shopping malls and even in backyards, basements and garages. Like guns, drugs and contraband, law enforcement agencies continually confiscate wild animals from illegal situations that include breeding compounds, failed facilities and private owners throughout the United States.
- The Wild Animal Sanctuary provides lifelong care and large-acreage habitats on 10,473 acres of land, where they can enjoy life as close to "wild" as possible. The Sanctuary is currently home to over 480+ animals including Grizzly Bears and Black Bears, Tigers, African Lions, Wolves, Mountain Lions, Bobcats, Lynx, Foxes and others.
- Over 160,000 visitors yearly are educated about the Captive Wildlife Crisis, the plight of approximately 30,000 large carnivores living outside the zoo system in the United States.



The Captive Wildlife Crisis

- Over 30,000 Lions, Tigers, Bears, Wolves and other large carnivores live in captive situations outside of public Zoos in the United States!
- Of the 30,000 large exotic animals, most are being kept in basements, apartments, garages, and other extremely unnatural places!
- Of the 30,000 large exotic animals - over 7,000 are Tigers!
- These 7,000 Tigers amount to more than twice as many Tigers than remain in the wild!
- It's legal in many states throughout the U.S. for people to own a Lion, Tiger or other wild animal as a pet!
- Some States have no laws whatsoever banning the ownership or possession of dangerous and exotic animals!

The Wild Animal Sanctuary Facts:

- The Wild Animal Sanctuary is the largest and oldest Carnivore Sanctuary in the World!
- The Sanctuary operates on 10,473 acres of land with species-specific habitats.
- The Sanctuary has nearly 500 rescued Lions, Tigers, Bears, Wolves and other large carnivores living at the refuge!
- The Sanctuary operates with more than 160 Volunteers and 57 paid staff.
- The rescued animals eat more than 65,000 pounds of specialized diets per week.
- Habitats range from 5 to 250 acres in size including natural amenities such as grass, trees, lakes and ponds and other unique features such as underground dens.
- The Sanctuary has a specially designed "Mile Into the Wild" elevated walkway that allows visitors to travel over dozens of animal habitats while learning about the rescued animals living in each natural space.
- The walkway is over 3 miles roundtrip and protects the animals' safety and sovereignty by restricting humans to areas that do not threaten the animals' territory.
- Over 160,000 people come to the Sanctuary each year to learn about the Captive Wildlife Crisis and how they can help make a difference!



Sponsorship Investment Opportunities

Tailored and customized partnership opportunities can be developed to meet your professional and corporate goals.

	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Table Sponsor
Hospitality Benefits:				
Guest tickets	18	12	6	6
Complimentary invitations to The Wild Animal Sanctuary annual events	Yes	Yes	-	-
One Year Corporate Membership to the Wild Animal Sanctuary	Yes	-	-	-
Event Marketing Benefits:				
Pre-Event				
Recognition in a minimum of three (3) half page ads in the Denver Business Journal	Logo	Logo	Name	-
Recognition on all event marketing & advertising (when available)	Logo	Logo	Name	-
Recognition on Event website	Logo & Web-Link	Logo & Web-Link	Name	Yes
Logo inclusion on event Save the Date and Invitations (Approximately 5,000)	Logo	Logo	Name	-
Night of Event Recognition:				
Opportunity to speak during the event	Yes	-	-	-
Video Recognition	Logo	Logo	Name	Name
Recognition on Event signage	Logo	Logo	Name	-
Opportunity to present ONE of the following activities at the Event:				
Animal Rescue Survivor Story	Yes, Select One	-	-	-
Animal Adoption Call to Action		-	-	-
Auction		Yes, Select One	-	-
Signature Cocktail			-	-
Sponsorship Investment:				
	\$ 10,000	\$ 5,000	\$ 2,500	\$ 1,000

Sponsorship Opportunities

Gold Sponsorship: \$10,000

Hospitality Benefits:

- ▶ Eighteen (18) guest tickets
- ▶ Complimentary invitations to The Wild Animal Sanctuary annual events
- ▶ One Year Corporate Membership to the Wild Animal Sanctuary

Event Marketing Benefits:

Pre-Event

- ▶ Logo inclusion in a minimum of three (3) half page ads in the Denver Business Journal
- ▶ Logo inclusion on all event marketing & advertising (when available)
- ▶ Logo and web-link on Event website
- ▶ Logo inclusion on event Save the Date and Invitations (Approximately 5,000)

Night of Event Recognition:

- ▶ Opportunity to speak during the event
- ▶ Video Recognition
- ▶ Logo on Event signage

Opportunity to present one of the following activities:

- ▶ Animal Rescue Survivor Story
- ▶ Animal Adoption Call to Action
- ▶ Auction
- ▶ Signature Cocktail



Sponsorship opportunities can be tailored to meet your marketing and community investment goals

Sponsorship Opportunities

Silver Sponsorship: \$5,000

Hospitality Benefits:

- ▶ Twelve (12) guest tickets
- ▶ Complimentary invitations to The Wild Animal Sanctuary annual events

Event Marketing Benefits:

Pre-Event

- ▶ Logo inclusion in a minimum of three (3) half page ads in the Denver Business Journal
- ▶ Logo inclusion on all event marketing & advertising (when available)
- ▶ Logo and web-link on Event website
- ▶ Logo inclusion on event Save the Date and Invitations (Approximately 5,000)

Night of Event Recognition:

- ▶ Video Recognition
- ▶ Logo on Event signage

Opportunity to present one of the following activities at the Event:

- ▶ Auction
- ▶ Signature Cocktail



Sponsorship Opportunities

Bronze Sponsorship: \$2,500

Hospitality Benefits:

- ▶ Six (6) guest tickets

Event Marketing Benefits:

Pre-Event

- ▶ Name recognition in a minimum of three (3) half page ads in the Denver Business Journal
- ▶ Name recognition on all event marketing & advertising (when available)
- ▶ Name recognition and web-link on Event website
- ▶ Logo inclusion on event Save the Date and Invitations (est. 5,000)

Night of Event Recognition:

- ▶ Name on Video Recognition
- ▶ Event signage

Table Sponsorship: \$1,000

Hospitality Benefits:

- ▶ Six (6) guest tickets

Event Marketing Benefits:

Pre-Event

- ▶ Name recognition and web-link on Event website

Night of Event Recognition:

- ▶ Name on Video Recognition





Thank You For Your Support!

For More Information

Please Contact:

The Wild Animal Sanctuary

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